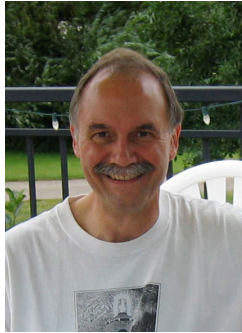


## LYNN PHELPS BIO

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Lynn Phelps, the creative principle at Phelps Design Consulting has been an award winning creative professional for more than 25 years and is well-versed in print publication, iPad Apps, book design, and corporate creative direction. He is a graduate of Minnesota State University Moorhead and has worked as art director for the Minneapolis Star Tribune and the Utne Reader. Lynn also worked as Electronic Media creative director for the Star Tribune's Internet marketing presence, creative director for MSP Communications, and director of New Media for Deluxe Corporation. While at Deluxe, he was responsible for leading the creative and design vision of all Deluxe products to align brand, design, and visual dynamics. Currently, Lynn is the principle of Phelps Design Consulting and art director for the Minnesota Conservation Volunteer magazine.

Besides experience with publication design, book design, iPad Apps, and corporate identity systems, Lynn also has over a decade of experience in forming, hiring and managing creative teams in both print and web mediums.

Lynn's capabilities are comprehensive and include leadership, interpersonal, people management and communication skills. His work has been recognized by AIGA, American Corporate Identity, Communication Arts, The New York Art Directors' Club, Print Regional Design, Society of Publication Designers, and the Minnesota Magazine and Publications Association.